



## ***News Release***

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### **MONROE NATIVE EMILY ABELA NAMED SALES & MARKETING DIRECTOR FOR IHM SENIOR LIVING COMMUNITY**

**Monroe, Mich. (May 13, 2024)** – IHM Senior Living Community (IHM SLC) has named Emily Abela its new Sales and Marketing Director. The Monroe native is responsible for overseeing sales and marketing for the organization’s independent living, assisted living and memory care areas. She began her new position in early April and reports to Christina Marshall, Vice President of Sales for Saint Therese, which purchased IHM SLC in 2023.

Since 2022, Abela was the volunteer coordinator at IHM SLC, with responsibility for marketing the volunteer program throughout the Monroe community. Prior to that she spent more than 15 years in sales, customer service, training, supervision, and operations. Most of her career was spent in senior living in Ann Arbor, where she worked in sales and marketing for Glacier Hills Senior Living and also was an administrator at St. Joseph’s Village.

Abela received a master’s in public administration and a bachelor’s in healthcare administration from Eastern Michigan University, Ypsilanti, Mich. Active in the Monroe area, Abela is a member of North Care Yacht Club in LaSalle, Mich., helps run its kids sailing camp, helps coach volleyball for Monroe Catholic Elementary Schools, is a member of the Monroe Rotary, City of Monroe Bicycle and Pedestrian Trails Advisory Committee and the Monroe Walk to End Alzheimer’s committee.

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**About Saint Therese:** IHM Senior Community is owned by Minnesota-based Saint Therese, which was founded in 1964 and prides itself on its rich tradition of providing exceptional care for seniors. It has Minnesota locations and services in New Hope, Brooklyn Park, Woodbury, a new location in Corcoran (opening in 2024),

IHM Senior Living Community in Monroe, Mich and Ascend Rehabilitation (rehabilitation therapy, health and wellness division). Most communities provide the full continuum of care from independent living, assisted living, memory care, skilled nursing and transitional care.